IJCAI-2021 Montreal Virtual Reality
August, 2021
SPONSORSHIP AND EXHIBITION GUIDE

The International Joint Conferences on Artificial Intelligence, IJCAI, is the most prestigious international gathering of Artificial Intelligence (AI) researchers. Every year IJCAI is held in a different country jointly sponsored by the IJCAI organization and the national AI society of the host nation. **IJCAI-2021 is planned to be held in Montreal-themed Virtual Reality, Canada, in August, 2021.** This will be the 30th IJCAI conference since the first IJCAI conference was held in 1969.

IJCAI-2021 will gather top AI researchers and experts from all over the world, and due to its proximity, **we invite you to participate in the sponsor and exhibitor program for IJCAI-2021**. This will provide an excellent opportunity to demonstrate your brand to some of the world's brightest minds working on AI, Robotics, and Machine Learning – areas at the forefront of the world's most exciting technological changes. Your brand will also be exposed to millions of viewers and readers through media reports about the conference. While participating in the conference, you will also have access to networking opportunities.

Your support for IJCAI-2021 will allow us to expand participation in IJCAI-2021. The increased participation will, in turn, allow you to increase your brand awareness in the high-tech labour market.

Thank you for your interest in supporting IJCAI-2021! We look forward to welcoming you to Montreal, Canada virtually in 2021!

Yours sincerely,

IJCAI-2021 Local Arrangements Committee

GENERAL INFORMATION

Tentative Dates TBA

Tutorials	August 21-22 (Sat-Sun)
Workshops	August 21-22 (Sat-Sun)
Main Technical Program	August 23-26 (Mon-Thu)
Exhibit Program	August 23-26 (Mon-Thu)
Industry Day	August 25 (Wed)
Reception	August 23 (Mon) Evening

Venue

IJCAI-2021 will be held in Montreal-themed Virtual Reality, online.

IJCAI-2021 will offer plenty of virtual space for exhibitions from sponsors and publishers. By arranging hyperspace instant travel portals and poster presentations to be placed in close proximity exhibition booths, the conference will maximize participation and interest in the exhibits. For mobile devices' users, we will also arrange Whova mobile app exhibitor presentations and interactions.

Scope

Based on previous IJCAI conferences, we expect over 4,000 participants from the world's top technical universities, research labs, and industry firms to attend IJCAI-2021.

The IJCAI-2021 technical standards will be very high. Typically, only about 20% or less of submitted papers will be selected for oral or poster presentation at IJCAI-2021. This means that our participants will consist of the world's best AI experts.

Deadline

15 May 2021. Special requests might be entertained on a case-by-case basis.

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OVERVIEW OF COLLABORATIONS

Contact:

IJCAI Sponsorship Officer:

>   Chengqi Zhang (Chengqi.zhang@uts.edu.au)

IJCAI-2021 Sponsorship Co-Chair:

>   Han Yu (han.yu@ntu.edu.sg)
>   Joëlle Pineau (jpineau@cs.mcgill.ca)
>   Takayuki Ito (ito@i.kyoto-u.ac.jp)
>   Yilei Shao (yilei.shao@highlightsedu.com)

Objectives of the Collaboration

Thanks to the generous support by our sponsors, IJCAI-2021 aims to support more participation by students and academic researchers. The easiest and most typical means by which sponsors may contribute to IJCAI-2021 is through a flat amount of funding towards the organization of the conference in general. IJCAI-2021 is pleased to offer several tiers of benefits to sponsors. In addition, the Local Arrangements Committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-2021 Local Arrangements Committee is to ensure that all sponsors receive the highest recognition in return for their generous supports to the conference.

Types of Collaborations

There are four types of collaborations available to IJCAI-2021 partners.

- **Main Conference Collaboration**
  Sponsors of IJCAI-2021 enjoy various benefits, including registrations to the full technical conference, exhibition spaces, and display of their company logos in printed materials, on conference signage, and on the conference website. Please refer to the sponsorship levels on the next page for more details.

- **Industry Day:** Please refer to the industry day information on Pages 7 and10 for more details.

- **Exhibition:** Please refer to the exhibition information on Pages 7 and 11 for more details.

- **Donation:** IJCAI accepts donations in any amount. The Donation Form can be found on Page 15.

A breakdown of all collaboration levels and benefits is on the next page.

How to Sponsor

Diamond: US$60,000

The sponsorship entails the following:

- 9 complementary full registrations (these include welcome reception, full access to technical program, industry day and the exhibits)
- 4 complimentary exhibitor registrations
- 1 complementary diamond level exhibit booth in virtual reality with one png static flyer, one interview table, one customized 5 minute Youtube video and either a resume-dropoff box or an iframable website + Whova app diamond level exhibitor presentation
- Optional presentations or demonstrations during the industry days (up to 4)
- 9 pieces of advertisements in the Job Match program on the IJCAI-2021 webpage
- Plus, the display of the sponsor's name and logo in:
  - Online materials, as schedule permits
  - IJCAI-2021 website, proceedings and e-brochure
  - IJCAI-2021 registration area
  - IJCAI-2021 virtual platform
  - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
  - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
  - the sponsor is entitled four additional complementary registrations

Platinum: US$30,000

The sponsorship entails the following:

- 6 complementary full registrations (these include welcome reception, full access to technical program, industry day and the exhibits)
- 3 complimentary exhibitor registrations

- 1 complementary platinum level exhibit booth in virtual reality with one png static flyer, one interview table, one customized video 5 minute Youtube video + Whova app platinum level exhibitor presentation

- Optional presentation or demonstration during the industry days (up to 2)
- 6 pieces of advertisements in the Job Match program on the IJCAI-2021 webpage
- Plus, the display of the sponsor's name and logo in:
  - Online materials, as schedule permits
  - IJCAI-2021 website, proceedings and e-brochure

- o IJCAI-2021 registration area
- o IJCAI-2021 virtual platform
- o Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
    - o the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
    - o the sponsor is entitled two additional complementary registrations

Gold: US$20,000

The sponsorship entails the following:

- 4 complementary full registrations (these include welcome reception, full access to technical program, industry day and the exhibits)
- 2 complimentary exhibitor registrations
- 1 complementary gold level exhibit booth in virtual reality with one png static flyer and one interview table + Whova app gold level exhibitor presentation

- 5 pieces of advertisements in the Job Match program on the IJCAI-2021 webpage
- Plus, the display of the sponsor's name and logo in:
    - o Online materials, as schedule permits
    - o IJCAI-2021 website, proceedings and e-brochure
    - o IJCAI-2021 registration area
    - o IJCAI-2021 virtual platform
    - o Signs at appropriate conference events

Silver: US$10,000

The sponsorship entails the following:

- 2 complementary full registrations (these include welcome reception, full access to technical program, industry day and the exhibits)

- 4 pieces of advertisements in the Job Match program on the IJCAI-2021 webpage
- Plus, the display of the sponsor's name and logo in:
    - o Online materials, as schedule permits
    - o IJCAI-2021 website, proceedings and e-brochure
    - o IJCAI-2021 registration area
    - o IJCAI-2021 virtual platform
    - o Signs at appropriate conference events

Specific Item Sponsors

- Opening Reception sponsor (min US$ 10,000)
    - Acknowledgement will be shown throughout the reception virtual space and in the e-brochure

The Main: A Special category. No upper limit and by invitation only (at most one sponsor exclusively each year)

The sponsorship entails the following:

- An optional 150-second (2.5 minutes) AI related video show of Sponsor's choice in the opening ceremony of IJCAI-2021
- 12 complementary full registrations (these include welcome reception, full access to technical program, industry day and the exhibits)
- 6 complimentary exhibitor registrations
- 1 complementary diamond level exhibit booth in virtual reality with one png static flyer, one interview table, one customized 5 minute Youtube video and either a resume-dropoff box or an iframable website and logo-branded hyperspace portals throughout virtual reality+ Whova app main level exhibitor presentation
- The exhibitor booth at the center of virtual reality space
- The slogan: brought to you by COMPANY NAME on the e-brochure and transitions slides
- Optional presentation or demonstration during the industry days (up to 6)
- 12 pieces of advertisements in the Job Match program on the IJCAI-2021 webpage
- Plus, the display of the sponsor's name and logo in:
    - Online materials, as schedule permits
    - IJCAI-2021 website, proceedings, e-brochure accompanied by the 'brought to you by' slogan
    - IJCAI-2021 registration area
    - IJCAI-2021 virtual platform
    - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
    - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
    - the sponsor is entitled four additional complementary registrations
    - For the reference of the IJCAI sponsors in the last three years, click the following links:

IJCAI-2020 sponsors: https://ijcai20.org/sponsors/

IJCAI-2019 sponsors: https://www.ijcai19.org/sponsors.html

IJCAI-2018 sponsors: http://ijcai-18.org/sponsors-and-exhibits/sponsors/index.html

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INDUSTRY DAY SPONSORSHIP

Contact: IJCAI-2021 Industry Day Chair: Han Yu (han.yu@ntu.edu.sg)

The Industry Day brings together researchers, entrepreneurs, and executives to exchange insights on the role of AI in consumer, corporate, and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverage nearby major industry and research institutions, the Industry Day programme provides a unique opportunity for research and industry innovators to engage in dialogs about major trends in Cognitive Computing, Big Data Insight, and other overarching themes in AI.

Industry Day Special: US$10,000

This level of support would entail the following:

- 2 complementary registrations for Industry Days
- Optional presentation or demonstration during the Industry Day programme
- Plus, the display of the sponsor's name and logo in:
    - Printed materials, as schedule permits
    - IJCAI-2021 website and proceedings
    - IJCAI-2021 registration area
    - IJCAI-2021 virtual platform
    - Signs at appropriate conference events

EXHIBITIONS

Contact: IJCAI-2021 Sponsorship Co-Chair: Han Yu (han.yu@ntu.edu.sg)

An important type of support you may give to IJCAI-2021, independent of the other forms, is to participate as a main conference exhibitor. In this fashion you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Artificial Intelligence.

Each exhibitor will have a virtual booth.

Basic Exhibitor Stand:

USD 5,000 per exhibition booth **for commercial exhibitors**
USD 2,500 per exhibition booth **for publishers, universities and non-profit organizations**

This option includes:
- One exhibitor pass
- Static png flyer

HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-2021!

Please complete the appropriate commitment form as soon as possible and send them to Han Yu (han.yu@ntu.edu.sg). You could also contact the exhibition or the sponsorship chairs by e-mail to discuss your requirements further.

Payment method

Payment can be made by bank transfer in US Dollars ($), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)
Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	nebel@ijcai.org, vsfritz@ijcai.org

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be e-mailed to you together with an accompanying receipt for the amount received.

Cancellations and Refunds

Cancellations prior to May 1, 2021 will be no cancellation fee charged. Thereafter, no refunds will be made.

Insurance

Companies participating in the conference are required to take out appropriate insurance. IJCAI-2021 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.

<u>MAIN CONFERENCE</u> SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-2021 conference.

Sponsorship Level (Diamond, Platinum, Gold, Silver): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The sponsor agrees to its use as outlined in the IJCAI-2021 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

INDUSTRY DAY SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-2021 conference.

Sponsorship Level (Special, Exhibitor):   _Industry Days_____

Confirm amount of sponsorship: USD_10,000_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The sponsor agrees to its use as outlined in the IJCAI-2021 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

30TH INTERNATIONAL JOINT CONFERENCE ON ARTIFICIAL INTELLIGENCE

Montreal

August, 2021

APPLICATION AND CONTRACT FOR **EXHIBITOR**

Check your organization type: Commercial (USD 5000)   _____
                               Nonprofit or publisher (USD 2500) _____
                               Academic (USD 2500)   _____
Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 150)   _____

Confirm total order amount: USD_____

Company/Organization: _____

Name that should appear on the booth and in publicity material, if different:
                         _____
Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The exhibitor agrees to its use as outlined in the IJCAI-2021 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

DONATION FORM

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-2021 conference.

Amount of donation: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg).

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI-2021 via bank transfer as instructed in the IJCAI-2021 Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____